

2026 Vendor Guide

Rules, application & festival information • 2 miles off I-59, Exit 154 • homesteadhollow.com • (205) 467-2002

Since 1982, Homestead Hollow has hosted family-friendly juried festivals featuring more than **180 booths** of art, handmade crafts, antiques, pioneer demonstrations, food, live entertainment, and children's activities — promoted through TV, radio, social media, and the web.

FESTIVAL	DATES	HOURS	APPLICATION DEADLINE
Spring Festival	May 8–10, 2026	9:00 am – 5:00 pm	April 10, 2026
Harvest Festival	September 25–27, 2026	9:00 am – 5:00 pm	August 28, 2026
Christmas Festival	November 13–15, 2026	9:00 am – 4:00 pm	October 16, 2026

Applications received after the deadline are subject to a late fee. Vendor entrance GPS: 100 Bradford Road, Springville, AL (not the mailing address).

NEW FOR 2026 — APPLY & PAY ONLINE

Apply in minutes at homesteadhollow.com/apply — **upload your jury photos** directly in the form and **pay your booth fee online** by credit or debit card. Prefer paper? Mailed applications with check or money order are still accepted.

1 HOW TO APPLY

All festivals are **juried shows** — applications are approved based on creativity, quality, originality, and booth display. All work exhibited must be comparable to your photos, and only juried, approved items may be sold.

- **Online (recommended):** complete the form at homesteadhollow.com/apply, upload your photos, and pay by card. You'll get an email confirmation immediately.
- **By mail:** send your application, photos, and check or money order to **Homestead Hollow, P.O. Box 190, Springville, AL 35146** — postmarked at least **4 weeks before the festival**. Mailed photos are kept on file and not returned; quality photocopies are accepted.
- Incomplete applications are placed on hold (you'll be notified). Your spot isn't reserved until your application is complete and your fee is received.
- **Notification:** accepted vendors receive setup information and tax forms by email (or regular mail if you have no email). Vendors not accepted are notified and their payment refunded or check returned.

2 JURY PHOTOS — 10 REQUIRED

3	Finished work	3	Work in progress	3	Raw materials	1	Booth set-up
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- Online: upload clear, well-lit JPG or PNG images in the application form. By mail: include printed photos or quality photocopies (not returned).

3 FEES, PAYMENT & REFUNDS

- Pay **online by card** at the time of application, or by **check/money order** payable to Homestead Hollow if mailing.
- Booth fees and options (single, double, oversized, extra space behind limited booths for storage or display) are listed on the application.
- Not accepted? Your payment is refunded in full. **Once accepted, no refunds are given** — including for weather.

4 CHECK-IN & SETUP

Wednesday	1:00 pm – 6:00 pm	All vendors
Thursday	9:00 am – 6:00 pm	All vendors
Friday	6:00 am – 7:30 am	Returning vendors only

- All booths must be fully set up by 8:30 am Friday.**
- At check-in you'll receive your booth assignment, booth card (display it prominently), arm bands, and parking pass.
- Arm bands (worn at all times): 2 per single booth, 3 oversized, 4 double; extras \$5 each.

5 BOOTH & FESTIVAL RULES

Your work

- Sell only your own **handmade or hand-decorated** work. Buy/sell items are allowed only if they complement your handmade work and are **10% or less** of your merchandise or booth space. Questions? Call or email the office.
- Artists may sell prints of their own original works. Antique/vintage items are welcome if in good condition and **pre-1980** (metal, wood, glass, fabric, or paper); these may be sold as-is.

Your booth

- Tents must be **solid white, off-white, or tan** — no dark, bright, or multi-colored tents.
- Keep your booth neat, storage out of view, and nothing beyond your booth boundaries. Leave your stake in place until all vendors are set Friday morning, then place it at a tree base behind the booth rows.

During the festival

- Be present the **entire festival** and open during all festival hours — opening late or closing early ends your participation.
- No vehicles in the craft area during festival hours; all vehicles out by **8:30 am** daily (re-entry after close).
- No alcohol, drugs, profanity, or vulgar conduct. No political merchandise. No merchandise promoting hate or violence.
- Leave no garbage on the ground (especially plastic zip ties) — violators are banned from future events. Homestead Hollow may terminate any participant at any time, no refund.

6 PARKING, CAMPING & SECURITY

- Display your parking pass (booth number written on it) on your dash, mirror, or trailer, and park only in designated areas. Trailer parking is available.
- Security is provided Thursday–Saturday nights.
- RV sites have water, sewer, and **50-amp service** (bring an adapter if needed); campsites are assigned at check-in.
- No pets in the vendor section during the festival; traveling pets' waste must be cleaned up and disposed of properly.

7 WEATHER

Homestead Hollow is an outdoor, **rain-or-shine** event. In prolonged or severe weather the festival may delay opening, close early, or be cancelled — **no refunds**. Be present for announcements; we'll also email vendors and post to Facebook when time permits.

8 SALES TAX & LICENSES

- Vendors must charge, collect, and remit city, county, and state sales tax (forms arrive with your acceptance packet). We don't collect tax for you, and will supply a vendor list to ALDOR or other tax agencies on request.
- No special Springville city license is required. For the Alabama State Privilege License, contact **Gary Hanner**, St. Clair County Compliance Officer: (205) 594-2116 or (256) 342-6369.

9 CONTACTS

Arts & crafts vendors, applications, rules	Christen Kelley	festivals@homesteadhollow.com
Marketing • Food vendors	Dean Goforth	dean@homesteadhollow.com
Demonstrators, kids' activities, venue rentals	Terri Goforth	terri@homesteadhollow.com
Entertainment schedule	Darcy Roberts	entertainment@homesteadhollow.com

Office: **(205) 467-2002 • homesteadhollow.com** • Follow us on Facebook, Instagram & TikTok — please help promote the festivals on social media!

RELEASE & INDEMNIFICATION AGREEMENT

By submitting an application — online or by mail — you agree to the following: For and in consideration of my being allowed to participate in the indicated Homestead Hollow festival, I, the applicant, do hereby agree to release, acquit and forever discharge Homestead Hollow, its members, officers, agents, employees, servants, successors and assigns, and all other persons, firms, corporations or other legal entities sponsoring, promoting, or otherwise associated with any Homestead Hollow festival, from any and all claims, lawsuits, demands, actions, causes of action, whether sounding in tort, contract, or other theory of law, whether for compensatory or punitive damages, whether known or unknown, which have previously existed, now exist or could hereafter exist, arising from, connected with or otherwise related in any way whatsoever to my participation in any Homestead Hollow festival. Furthermore, I agree to indemnify and hold harmless Homestead Hollow for the payment of any claim, demand or judgment arising out of or related to my participation in any Homestead Hollow festival, including the payment of the costs, expenses and reasonable attorney's fees incurred by Homestead Hollow.

We look forward to seeing you at the Hollow! • Homestead Hollow, Springville, Alabama