

HOMESTEAD HOLLOW

VENDOR RULES FOR APPLICATION

<i>SPRING FESTIVAL</i> May 14, 15, 16, 2021 9:00 am to 5:00 pm Deadline April 16, 2021	<i>HARVEST FESTIVAL</i> September 24, 25, 26, 2021 9:00 am to 5:00 pm Deadline August 27, 2021	<i>CHRISTMAS FESTIVAL</i> November 12, 13, 14, 2021 9:00 am to 4:00 pm Deadline October 15, 2021
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Homestead Hollow, is proud to present our 2021 festivals featuring over 150 booths of fine art, hand made/hand decorated crafts, antiques, pioneer demonstrations, food, live entertainment, and children's activities. Our festivals began in 1982 and continues today as a popular family oriented event. We advertise our festivals by TV, radio, flyers and the internet.

Homestead Hollow is located in Springville, Alabama, just 2 miles off I-59, exit 154. The GPS address for the vendor entrance is 100 Bradford Road

APPLICATION PROCESS:

The festivals are juried shows and applications will be approved or rejected based on creativity, quality, originality, and booth display.

Potential vendors must include photographs with their application:

- 3 photographs of finished work to be sold;
- 3 photographs of work in progress including at least 1 photo of artist/crafter at work;
- 3 photographs of raw materials;
- 1 photograph of a booth set-up.

No slides, picture cds or photos by email will be accepted.

Photographs will not be returned and will be kept for our files. Good, quality photocopies of photographs will be accepted.

All work exhibited must be comparable to work shown in photographs.

Completed applications, photos and booth fees are to be mailed to PO Box 190, Springville, AL 35146.

Applications must be postmarked 4 weeks prior to each festival to meet deadline and avoid late fees.

Incomplete applications will be placed on hold and vendors will be notified of hold.

NOTIFICATION PROCESS

Following acceptance or rejection, exhibitors will receive notification by email or letter. Vendors that have been accepted will receive an email, tax forms, and an announcement sheet. Vendors that do not have email will receive this information via regular mail.

Check or money orders of exhibitors not accepted will be returned.

Once accepted, no refunds will be given.

CHECK IN AND SET UP:

Wednesday 1:00 pm to 7:00 pm;

Thursday 9:00 am to 7:00 pm;

Friday 6:00 am to 7:30 am.

Vendors must be set up by 8:30 am on Friday.

Friday morning check in is not a available for new vendors.

At check in vendors will be given booth assignment, booth card, arm bands, and parking pass.

A booth card with the exhibitors name will be provided and must be prominently displayed in booth. Arm bands will also be provided, 2 for single booths, 3 for oversized, 4 for double, etc. Extra arm bands are available to purchase for \$5 each, arm bands are to be worn at all times during the festival.

Security is provided Thursday, Friday and Saturday nights.

Only white, off white or tan tents are allowed for art/craft vendors.

SALES TAX/CITY LICENSE

All vendors are required to charge, collect and pay city, county and state sales tax. Tax forms will be emailed with acceptance information.

Payment of taxes is the responsibility of each vendor, we do not collect sales tax.

We provide a list of all vendors, with addresses and phone numbers, to the ALDOR upon request.

There is no special city license requirement for Homestead Hollow vendors.

FESTIVAL RULES AND RESTRICTIONS:

Vendors may only sell their own work which is handmade and/or hand decorated.

Buy/sell items are allowed as long as those items compliment the hand made/hand decorated items and can only account for 10% or less of total merchandise or booth space. Example, belt buckles not hand made/hand decorated go with belts that are hand made/hand decorated. If you have any questions, please call the office for clarification.

Vendors are only allowed to display and sell items which have been juried and approved.

Example, if you did not list jewelry on your application, you are not allowed to sell jewelry.

Vendors shall be present during the entire festival to display and/or sell his or her arts/crafts. Vendors are expected to be open for business during festival hours, failure to be open on time or closing early will result in termination of participation.

Artist are allowed to sell copies of their own, original works of art.

Antique/vintage items are eligible for participation. These items are to be in good condition and predate 1970. Items to be sold can include metal, glass, fabric or paper, no plastics allowed. These items may be

sold as is and do not have to be altered to be sold.

No political merchandise is to be sold or displayed. No merchandise is to be sold or displayed promoting hate or violence.

Limited booths have extra space behind the booth. This space is available to rent for an additional fee. This area is not to be used for extra display area, only storage or personal use.

Storage containers are not to be left in view. Booths must be neat and have a pleasing appearance.

Booths are designated with wooden stakes. Booth stakes are to remain in place until Friday morning after all vendors are in place. After all vendors are in place, please remove your booth stake from the ground and place it at the base of a tree behind the rows of booths.

No merchandise, booths, racks, or other items are to exceed the boundaries of your booth.

No vehicles will be permitted in craft area during festival hours.

ABSOLUTELY, No alcohol, drugs, profane language or vulgar conduct.

Vendors must provide contact information to customers when taking orders.

All vehicles must be removed from the festival area by 8:30 am prior to festival opening.

Vehicles will be allowed to reenter the festival area each day after the festival has closed.

Homestead Hollow can terminate the participation of any festival participant at any time with no refund.

Do not leave any garbage on the ground, especially plastic ties. Vendors that leave garbage on the ground will be banned from participation in future events.

PARKING/CAMPING/ SECURITY:

Parking passes are furnished and must be displayed on dash/mirror of vehicle. Make sure your booth number is written on parking pass.

Vendors must park in designated area.

We have designated parking for trailers if you choose to leave your trailer at the park.

A limited number of RV hook-ups are available (electricity & water).

Security is provided Thursday, Friday and Saturday nights.

No pets are allowed in vendors section during festival.

COMMERCIAL VENDORS

There are a limited number of commercial vendor spots available. Only commercial vendors are allowed which do not compete with our arts & crafts vendors. We also do not duplicate commercial vendors and there is no restriction on tent color for commercial vendors.

RELEASE/INDEMNIFICATION AGREEMENT:

For and in consideration my being allowed to participate in the indicated Homestead Hollow festival, I, the undersigned applicant, do hereby agree to release, acquit and forever discharge Homestead Hollow, it's members, officers, agents, employees, servants, successors and assigns and all other persons, firms, corporations or other legal entities sponsoring, promoting, or otherwise associated with any Homestead Hollow festival, from any and all claims, lawsuits, demands, actions, causes of actions, whether sounding in tort, contract, or other theory of law, whether for compensatory or punitive damages, whether known or unknown, which have previously existed now exist or could hereafter exist, arising from, connected with or otherwise related in any way whatsoever to my participation in any Homestead Hollow festival. And further more I do hereby agree to indemnify and hold harmless Homestead Hollow for the payment of any claim, demand or judgment arising out of or related to my participation in any Homestead Hollow festival, including the payment of the costs, expenses and reasonable attorney's fees incurred by Homestead Hollow.

WEBSITE: www.homesteadhollow.com PHONE: 205-467-2002

HOMESTEAD HOLLOW

CHECK LIST:

Read festival rules. If you have any questions, please contact us.

Complete all information on application.

Indicate which festival or festivals you are applying for on application.

Sign and date application.

Include required photographs.

Include check or money order for booth fees. (RV fees can be included in check or money order with booth fees.)

**\$50 Late fee for applications mailed after deadline.
Applications must be postmarked by the deadline to avoid late fee.**

WEATHER:

Homestead Hollow is a rain or shine event and does not close during intermittent rain. In the event of prolonged, inclement weather, the festival may delay opening or be cancelled with no refunds given. It is the responsibility of each vendor to be present for notification of delays or cancellations.

MAIL APPLICATION TO:

**Homestead Hollow
P.O. Box 190
Springville, AL 35146**

Website: www.homesteadhollow.com

Phone: 205-467-2002

CONTACT INFORMATION:

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Terri Goforth

(Arts/Crafts Coordinator, Entertainment, Demonstrators)
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